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## Policy for Conducting Surveys at Pepperdine University

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With the regional accreditors and federal government requiring demonstration of evidence-based decision making increasing numbers of Pepperdine departments are surveying the University community. In response to this, the University has established a policy and procedure for conducting surveys within the University community. For the purpose of this document the "community" will be defined as all students, alumni, staff, and faculty. The need for a policy is threefold: to protect the community members' privacy, to monitor survey

